



**REDWOOD CITY
IMPROVEMENT
ASSOCIATION**

**District Identity and Signage Committee
AGENDA**

Date: Tuesday, September 26, 2023

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

Time: 12:00 – 1:00 pm

1. Call to Order & Introductions

Stacey Wagner and Don Gibson
Committee Co-Chairs

2. Announcements, Public Comment

3. Discussion Items

- **Hamilton Tree Lighting Partnership with the City of Redwood City**
Shall the Redwood City Improvement Association DISI Committee recommend a partnership with the City of Redwood City to restring the lights on the two large Hamilton Trees, not to exceed \$25,000.00. **Action Item**
- **Holiday Carolers**
Shall the Redwood City Improvement Association DISI Committee recommend a spend for Holiday Carolers for up to 3 days in November/December to stroll through downtown Redwood City, not to exceed \$2,100.00. **Action Item**
- **Project Tracker**
Project Management Fee for District Identity & Signage from April 2023 – August 2023. \$8,500 for 85 hours (see enclosed). **Action Item**
- **Fall Updates**
 - Flags, Banners
- **Olive Creative Strategies**
 - PR Update

4. New Business

5. Next Committee Meeting: Tuesday, October 31, 2023, 12:00 – 1:00pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*