



**REDWOOD CITY  
IMPROVEMENT  
ASSOCIATION**

**District Identity and Signage Committee  
AGENDA**

**Date:** Tuesday, August 30, 2022

**Location:** Via [Zoom Video Conference](#)

**Time:** 12:00 – 1:00 pm

**1. Call to Order & Introductions**

Stacey Wagner and Don Gibson  
Committee Co-Chairs

**2. Announcements, Public Comment**

**3. Discussion Items**

- **Veterans Day Celebration Banners**

*Shall the Redwood City Improvement Association DISI Committee recommend a purchase of Veterans Day Celebration Banners and replacement pole brackets for placement within both Zone 1 and Zone 2 not to exceed \$22,000.00.*

**Action Item**

- **Project Tracker**

*Project Management Fee for District Identity & Signage from May 2022 – August 2022. \$4,400 for 44 hours (see enclosed).*

**Action Item**

- **Olive Creative Strategies**

- PR Update

**4. New Business**

**5. Next Committee Meeting: Tuesday, September 27, 2022, 12:00 – 1:00pm**

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*