



REDWOOD CITY IMPROVEMENT ASSOCIATION

Combination Meeting: Sidewalk Operations, Beautification, and Order Committee District Identity and Signage Committee

Date: Wednesday, March 4, 2026

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

Time: 11:30 - 12:30 pm

Agenda

1. Call to Order & Introductions Paul Gadow, Stacey Wagner, Kate Mosely
Committee Co-Chairs
2. Announcements, Public Comment
3. Discussion Items
 - Website Refresh Update
Presented by Mitch Bailey, MBailey Advisors
 - Flavors of The Peninsula Presentation
Presented by Maggie Lang, Chief Sales and Marketing Officer,
The San Francisco Peninsula
 - Olive Public Relations
PR & Social Media Update
 - Shadow Art 10-year Anniversary Discussion
Susie Peyton
4. New Business
5. Save the Date
 - Piano Unveiling
 - March 11, 2026, 11:00am-12:00pm, 500 County Center
6. Next Committee Meeting: Wednesday, May 6, 2026
 - SOBO: 11:30am - 12:30pm
 - DISI: 1:00pm - 2:00pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*