



REDWOOD CITY
IMPROVEMENT ASSOCIATION

(RCIA)
Board of Directors
Annual Meeting
Wednesday, October 14th, 2015 – 12 noon

Location: Redwood City-San Mateo County Chamber of Commerce
1450 Veterans Blvd. Ste. 125, Redwood City, CA 94063

AGENDA:

1. **Call to Order – President Eric Lochtefeld**
 2. **Introductions**
 3. **Approval of Minutes from September 9th Board of Directors** *Action Item*
 4. **Public Announcements, Public Comment**
 5. **Committee Updates:**
(Executive Committee)
 - **Committee Chair Appointments**
 - Sidewalk Operations & Beautification *Action Item*
 - District Identity and Signage *Action Item*
 - Parking *Action Item*
 - Project Review *Action Item*
- (SOBO Committee) Cathy Oyster**
- a. Updates on the LED Lights
 - b. Update on the Public Art
- (DISI Committee) Lori Lochtefeld and Don Gibson**
- a. Update on URL, Ad Mats, Website/Logo/ PR

b. The Showing of the New Magic Lantern 3D Video Digital Mapping - “Dia de los Muertos”

6. Parking Management

- Valet Parking Update (Buckmaster)

7. Project Review – Ben Paul

- Set Project Review Monthly Committee Meeting Date

8. President's Report

9. Executive Directors Report

- 2016 Redwood City Improvement Association Budget ***Action Item***

10. Other

11. Adjournment

12. Next Board Meeting: November 18, 2015 at 8am