



**District Identity and Signage Committee
AGENDA**

Date: Monday, January 4, 2016

Location: Redwood City-San Mateo County Chamber of Commerce,
1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063

Time: 11:00am – 12:00pm

1. **Call to Order & Introductions** L. Lochtefeld & D. Gibson
DISI Committee Co-Chairs
2. **Announcements, Public Comment**
3. **Discussion Items**
 - A. *Discuss the new proposal prepared by Olive PR Solutions*
 - B. *Update from Olive PR Solutions*
 - C. *Update on the Growth of the Social Media Presence*
 - D. *Comcast Spotlight Update*
 - E. *Magic Lantern 3-D Show: New Show*
4. **New Business**
5. **Next Committee Meeting: February 1, 2016**

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Nina Gann (650.362.5017) at least 48 hours prior to the meeting.*