



**Board of Directors Meeting  
Redwood City Improvement Association**

**Wednesday, March 9, 2015 Noon - 1:15 pm**

**Location:** Redwood City-San Mateo County Chamber of Commerce  
1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063

**Present:** Eric Lochtefeld, Ben Paul, Stacey Wagner, Stephanie Kolkka, Aaron Aknin, Mark Chrzanowksi, Steve Austin, Don Gibson, Lori Lochtefeld, Bob Oyster, Angela Rezab, Mitch Postel, Mike Halow

**Staff:** Amy Buckmaster, Nina Gann

**Other:** Diane Howard, Liza Bizzarro, Frank Bizzarro

**Absent:** Jeff Adams, Chris Beth, Dani Gasparini, Cathy Oyster, Aaron Pellarin

**MINUTES**

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
<b>1. Call to Order</b>	Meeting called to order at 12:06 p.m.	<b>N/A</b>
<b>2. Introductions</b>	None	<b>N/A</b>
<b>3. Approval of February 10, 2016 minutes</b>	February 10, 2016 minutes reviewed.	<b>Bob Oyster moved to approve the February 10<sup>th</sup> minutes. Stephanie Kolkka seconded the motion and motion was approved unanimously.</b>
<b>4. Public Announcements, Public Comments:</b>	Frank Bizzarro asked for Valet to be added to Main Street.	<b>N/A</b>
<b>5. Committee Update: (Executive Committee)</b>	None	<b>N/A</b>
<b>SOBO Committee:</b> Cathy Oyster and Chris Beth	a) District Director Nina Gann gave updates on the 3D Digital Mapping show. b) District Director Nina Gann gave updates on the Public Art in Downtown Redwood City.	<b>N/A</b>

	art banner project being done by Sequoia High School Students that will be done on Theatre Way and Hamilton.	
<b>DISI Committee:</b> Lori Lochtefeld and Don Gibson	<p>a) Co-Chair Lori Lochtefeld explained the update on the New Digital Video Mapping. On 3/8/16 was the first night. Light show was cancelled due to the rain. Board asked that in moving forward to have “weather permitting” be put on all marketing collateral and social media for upcoming light shows in case it rains again.</p> <p>b) Co-Chair Lori Lochtefeld gave an update in regards to the new Comcast Commercials.</p> <p>b) Co-Chair Lori Lochtefeld explained the Recap and overview from Olive PR.</p> <p>c) Co-Chair Lori Lochtefeld explained the update on the New Digital Video Mapping Show Launch.</p>	<b>N/A</b>
<b>Parking Management Committee:</b> Aaron Aknin and Ben Paul	Co-Chair Aaron Aknin gave an update on what the City was working on with regards to parking, and would like to see the RCIA Parking Committee working with the City in new directional signage.	<b>N/A</b>
<b>Project Review:</b> Ben Paul	Ben Paul gave an updated on the projects in downtown Redwood City.	<b>N/A</b>
<b>6. Presidents Report:</b>	None	<b>N/A</b>
<b>7. Executive Director Update:</b>	Executive Director Amy Buckmaster announced that Box is having a mixer and a grand opening on May 18 <sup>th</sup> . Marston is looking at a May 24 <sup>th</sup> grand opening.	<b>N/A</b>
<b>8. Other</b>	N/A	<b>N/A</b>
<b>9. Next Board meeting</b>	Next Board Meeting – April 13, 2016 at Noon	<b>N/A</b>
<b>10. Adjournment</b>	Meeting adjourned at 12:55 pm.	<b>N/A</b>

