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Redwood City Improvement Association Assists in Public Art Installations in Downtown

-Local artist, Damon Belanger, chosen to complete 20 sidewalk shadow art stencils to beautify the streets of Downtown Redwood City-

REDWOOD CITY, Calif. (February 29, 2016) – The [Redwood City Improvement Association](#), a non-profit community benefit district that works to enhance Downtown Redwood City, in partnership with Redwood City Parks, Recreation and Community Services Department; Redwood City Parks and Arts Foundation; and the Partnership Redwood City Program will install 20 eclectic sidewalk shadow art stencils—a flat shadow dimensional art effect using stencils—to be completed by [Damon Belanger](#), a local graphic artist from San Carlos.

At the end of 2015, the Redwood City Improvement Association donated \$30,000 for public art installations in the Downtown area to make the downtown district even more vibrant. Belanger has started to uniquely transform sidewalks and community spaces into memorable works of public art and will complete the project by the end of March, dependent on weather conditions. The second public art installation, that is set to be an interactive wall mural, will be completed at a later time this year.

“The Redwood City Improvement Association is thrilled to transform and redefine Downtown Redwood City in a way that has never been done before,” said Eric Lochtefeld, President of the Redwood City Improvement Association. “Art is something that connects and brings people together; by installing this eclectic art installation, we strive to further beautify the neighborhood and bring in new and exciting elements for the community to enjoy.”

Belanger was hand-selected by a committee after reviewing multiple entries, renderings and hosting several interviews. A few of the 20 different locations in the downtown area include one-of-a-kind shadow art stencils on the bike racks on Middlefield near the Courthouse Square light posts on Broadway in front of Dragon Theater, benches by the post office off Jefferson and more.

“We’re delighted to join efforts with the Redwood City Improvement Association and collaborate to improve our environment and highlight the artistic talent that lives locally,” said Chris Beth, Director of Redwood City Parks, Recreation and Community Services. “Redwood City is a place that believes in coming together to provide residents and visitors alike with an experience that will leave them wanting to come back and participate in the community.”

To learn more about the public art installations or the Redwood City Improvement Association, please visit www.visitRWC.org or follow the association on Twitter @visitRWC and Facebook/RWCRCIA.

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About Redwood City Improvement Association (RCIA)

The Redwood City Improvement Association (RCIA) was created in September 2014 as a non-profit 501(c)(3) corporation. The RCIA is a community benefit district ran by a board consisting of property owners, residents, community members and businesses. The board is responsible for making decisions in the areas of public safety, beautification, economic development, maintenance and promotions that are most beneficial for the community and its residents, while maintaining the culture and rarity of the downtown district. More information can be found by visiting, www.visitRWC.org or following RCIA on Twitter @visitRWC and Facebook/RWCRCIA.