



(RCIA)
Board of Directors
Wednesday, October 11th, 2017 – 12:00pm - Noon

Location:
Redwood City-San Mateo County Chamber of Commerce,
1450 Veterans Blvd. Ste. 125, Redwood City, CA 94063

AGENDA:

- 1. Call to Order – President Stacey Wagner**
- 2. Introductions**
- 3. Approval of Minutes from September 13, 2017 Annual Meeting- Board of Directors** *Action Item*
- 4. Public Announcements, Public Comment**
- 5. Committee Updates:**
 - (Executive Committee) – President Stacey Wagner**
 - a. Accept the resignation of Board Member Lucy Wicks, Stanford University *Action Item*
 - b. Hometown Holidays Sponsorship Request *Action Item*
 - c. **2018 Committee Chair/Co-Chair Appointments**
 - Sidewalk Operations and Beautification *Action Item*
 - District Identity and Signage *Action Item*
 - Parking Committee *Action Item*
 - (SOBO Committee) Co-Chairs Eric Lochtefeld & Angela Rezab**
Committee Meets First Tuesday of the Month, 11am-Noon
 - a. **Digital Lighting Projection Equipment**
Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend \$50,000 for new digital Lighting Equipment to be used throughout the Downtown CBID Benefit Zone 1 and Benefit Zone 2. *Action Item*
 - b. **Digital Lighting Projection Content Development**
Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend \$50,000 for new digital Lighting content design and distribution to be used throughout the Downtown CBID Benefit Zone 1 and Benefit Zone 2. *Action Item*

(DISI Committee) Co-Chairs Lori Lochtefeld and Don Gibson

Committee Meets Last Tuesday of the Month, Noon-1pm

- a. PR Update by OLIVE PR

(Parking Management) Aaron Aknin & Ben Paul

Committee Meets Every Other Month Wednesday, 8:30am – 9:30am

- a. Update on Downtown Redwood City Parking Guidance System Design Project RFP

6. Executive Directors Report

- a. 2018 Redwood City Improvement Association Budget
(RCIA Fiscal Year - December 1, 2017 – November 30, 2018)

Action Item

7. New Business

- a. Overview of Local Minimum Wage Ordinance Business & Community Outreach
by Catherine Ralston, Economic Development Manager, City of Redwood City

8. Presidents Report

9. Other

10. Adjournment

11. Next Board Meeting: November 8, 2017

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.