



**(RCIA)**  
**Board of Directors**  
**Wednesday, November 8<sup>th</sup>, 2017 – 12:00pm - Noon**

**Location:**  
Redwood City-San Mateo County Chamber of Commerce,  
1450 Veterans Blvd. Ste. 125, Redwood City, CA 94063

**AGENDA:**

1. **Call to Order – President Stacey Wagner**
2. **Introductions**
3. **Approval of Minutes from October 11, 2017 Board of Directors**  
*Action Item*
4. **Public Announcements, Public Comment**

5. **Committee Updates:**

**(Executive Committee)** – President Stacey Wagner

**(SOBO Committee)** Co-Chairs Eric Lochtefeld & Angela Rezab  
*Committee Meets First Tuesday of the Month, 11am-Noon*

- a. Digital Lighting Projection Content & Equipment Update
- b. LED Tree Light Update

**(DISI Committee) Co-Chairs** Lori Lochtefeld and Don Gibson  
*Committee Meets Last Tuesday of the Month, Noon-1pm*

- a. Comcast Spotlight Digital Platform Marketing Program  
**Resolution:** *Shall the DISI Committee and the President of the RCIA be authorized to spend \$3000 a month for six month totally no more than \$18,000 from their approved 2017 DISI Committee Budget.*  
*Action Item*
- b. PR Update by OLIVE PR
- c. December 1, 2017 – November 30, 2018 District Identity and Signage Committee Budget  
*Action Item*
- d. Redwood City Improvement Association Property Owner Report Out Celebration – Tuesday, February 13, 2018 – 5:00-7:00pm

**(Parking Management)** Aaron Aknin & Ben Paul  
*Committee Meets Every Other Month Wednesday, 8:30am – 9:30am*

- a. December 1, 2017 – November 30, 2018 Parking Committee Budget  
**Action Item**
  - b. Update on Downtown Redwood City Parking Guidance System Design Project
6. **Executive Directors Report**
  7. **Presidents Report**
  8. **Other**
  9. **Adjournment**
  10. **Next Board Meeting: December 13, 2017**

**BROWN ACT:** *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*