



(RCIA)

Board of Directors

Wednesday, December 13th, 2017 – 12:00pm - Noon

Location:

Redwood City-San Mateo County Chamber of Commerce,
1450 Veterans Blvd. Ste. 125, Redwood City, CA 94063

AGENDA:

1. **Call to Order – President Stacey Wagner**
2. **Introductions**
3. **Approval of Minutes from November 8, 2017 Board of Directors**
Action Item
4. **Public Announcements, Public Comment**

5. **Committee Updates:**

(Executive Committee) – President Stacey Wagner

(SOBO Committee) Co-Chairs Eric Lochtefeld & Angela Rezab
Committee Meets First Tuesday of the Month, 11am-Noon

- a. **December 1, 2017 – November 30, 2018 SOBO Committee Budget**
Action Item

b. **Downtown Redwood City LED Tree Maintenance**
Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend \$30,000 for Maintenance of LED Lights on the Trees throughout the Downtown CBID Benefit Zone 1 and Benefit Zone 2.
Action Item

c. **900 Block of Main Street LED Tree Light Project**
Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend \$30,000 for Installation of LED Lights on the Trees on the 900 Block of Main Street, Redwood City with RCIA to send written notification to all businesses and property Owners on the 900 Block of Main Street.
Action Item

d. **Digital Lighting Projection Storage Cases**
Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend \$10,000 for storage cases for the New Digital Lighting Projection Equipment.
Action Item

e. New Digital Finger Painting Package

Resolution: Shall the SOBO Committee and the President of the RCIA be authorized to spend 24 events per year - \$1600 per event, inclusion of two technicians for a total spend of \$38,400.00 to be used throughout the Throughout the Downtown CBID Benefit Zone 1 and Benefit Zone 2.

Action Item

(DISI Committee) Co-Chairs Lori Lochtefeld and Don Gibson

Committee Meets Last Tuesday of the Month, Noon-1pm

- a. Comcast Spotlight Digital Platform Marketing Program Update
- b. PR Update by OLIVE PR
- c. Redwood City Improvement Association Property Owner Report Out Celebration – *** New date* Wednesday, February 28, 2018 – 5:00-7:00pm**

(Parking Management) Aaron Aknin & Ben Paul

Committee Meets Every Other Month Wednesday, 8:30am – 9:30am

- A. Update on Downtown Redwood City Parking Guidance System Design Project RFP. Deadline for RFP, Friday, January 19, 2018 at 5pm.

- 6. Executive Directors Report**
- 7. Presidents Report**
- 8. Other**
- 9. Adjournment**
- 10. Next Board Meeting: January 10, 2018**

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*