



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

Board of Directors Meeting
Wednesday, June 9, 2021 – 12:00pm

Location: Via [Zoom Video Conference](#)

AGENDA:

1. **Call to Order – President Angela Rezab**
2. **Introductions**
3. **Approval of Minutes from April 14, 2021 Board of Directors**
4. **Public Announcements, Public Comment**
5. **New Business:**
6. **Committee Updates:**

Action Item

Executive Committee President Angela Rezab

- **Project Tracker:**

Resolution: The Board of Directors and the President of the Redwood City Improvement Association to authorize the payment of the Project Management Fee of \$100.00 per hour, not to exceed 1000 hours per fiscal year, for the committees of Sidewalk Operations, Beautification and Order at \$5,000.00 for 50 hours, District Identity and Signage at \$13,100.00 for 131 hours and Administrative/Corporate Operations at \$1,500.00 for 15 hours, for a total of \$19,600.00 for 196 hours from January 2021 – May 2021 (see enclosed).

Action Item

- **Selection of Nominations Committee for 7th Annual Elections to the Board of RCIA, Chaired by President Angela Rezab, and:**

- Designate 3 other Board Members to serve with the President of the Board of Directors as the Nomination Committee;
- Approve Nomination Letter and Application;
- Set the Annual Meeting for Wednesday, September 8, 2021 at Noon via Zoom
- Authorize the Nomination Committee to return a list to the Board seats, as per the bylaws at the September 8, 2021 Annual Meeting.

Action Item

SOBO (Sidewalk, Operations and Beautification Committee)

Next Committee Meeting – August 3, 2021 – 11:00am

Committee Co-Chairs: Rosanne Foust & Gloria Arteaga

- **The Carriage House Project Discussion and Recommendation** (*Buckmaster*)
- **Placemaking and Capital Improvement Update** (*Basques*)

DISI (District Identity and Signage Committee)

Next Committee Meeting – June 29, 2021 – Noon

Committee Co-Chairs: Don Gibson and Stacey Wagner

- **Signage and Marketing Materials within the Downtown**
Resolution: The Board of Directors and the President of the Redwood City Improvement Association to authorize the DISI Committee to purchase new signage and marketing materials (i.e., banners, flags, seasonal materials) to enhance the downtown CBID, not to exceed \$30,000.00.

Action Item

- **Olive Creative Strategies**
 - PR Update
- **Downtown Farmers' Market Pilot Program Update** (*Buckmaster*)

Parking Management Committee

Next Committee Meeting – July 12, 2021 – 10:00am

Committee Co-Chairs: Aaron Aknin and Ben Paul

- **Organic Media Coverage 6/2**
[Redwood City & RCIA Launch Parking Guidance System](#)

7. **President's Report**
8. **Executive Directors Report**
 - **December 1, 2019 – November 30, 2020 Annual Financial Review** (as emailed)
Action Item
9. **Other**
10. **Adjournment**
11. **Next Board Meeting: 2021 Annual Meeting, Wednesday, September 8, 2021**

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*