



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

Board of Directors Meeting
Wednesday, March 8, 2023
Time: 12:00 – 1:00 pm

Location: 1450 Veterans Blvd. Suite 125, Redwood City, CA 94063
[Zoom Video Conference Option - If quorum is met](#)

AGENDA:

1. **Call to Order – President Gloria Arteaga**
2. **Introductions**
3. **Approval of Minutes from February 8, 2023 Board of Directors** **Action Item**
4. **Public Announcements, Public Comment**
5. **Committee Updates:**
 - **Executive Committee** - President Gloria Arteaga
 - *Accept the resignation of board member Aaron Akin, Community member, Good City Company, from the Redwood City Improvement Association Board of Directors, effective March 8, 2023.* **Action Item**
 - *Update on changes to the Brown Act*
Presented by: Gregory Rubens, Partner, Burke, Williams and Sorenson LLP
 - **DISI (District Identity and Signage Committee)**
**Next Committee Meeting – March 28, 2023 – 12:00pm*
Committee Co-Chairs: Don Gibson and Stacey Wagner
 - **Purchase Signage**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association accept the District Identity and Signage Committee recommendation to purchase customized paint, signs, installation hardware, and additional marketing materials to support the installation of the Interactive Art throughout the CBID not to exceed \$3,000.00 **Action Item**
 - **Seasonal Flag Campaign**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association accept the District Identity and Signage Committee recommendation to create and purchase new flags and hardware to install on the street poles throughout the CBID, beginning in the 2600 Block of Broadway, not to exceed \$10,000.00. **Action Item**
 - Olive PR
 - PR and Social Media Report

- **SOBO (Sidewalk, Operations and Beautification Committee)**

**Next Committee Meeting – April 4, 2023 – 12:00pm*

Committee Co-Chairs: Rosanne Foust & Nancy Radcliffe

- **Interactive Art; Pianos**

Resolution: *Shall the Board of Directors and the President of the Redwood City Improvement Association accept the Sidewalk Beautification and Order Committee recommendation to purchase three (3) used pianos for use in each Zone 1 and Zone 2 of the CBID, not to exceed \$6,000.00.* **Action Item**

- **Parking Management Committee**

Next Committee Meeting – March 13, 2023 – 9:00am

Committee Chair: Henry Sears

- Outdoor Business Activity Program Update at next Parking Management Committee Meeting

6. President's Report

7. Executive Directors Report

- Reminder to submit Form 700 by March 31, 2023

8. New Business

9. Other

10. Adjournment

11. Next Board Meeting: Wednesday, April 12, 2023

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 1450 Veterans Boulevard, Suite 125, Redwood City, CA 94063. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*