



REDWOOD CITY IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Date: Wednesday, May 14, 2025

Time: 12:00 - 1:00 pm

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

AGENDA:

1. **Call to Order – Vice President Paul Gadow**
2. **Roll Call/Introductions**
3. **Approval of Minutes from March 12, 2025 Board of Directors**
Action Item
4. **Public Announcements, Public Comment**
5. **Committee Updates:**
 - **Executive Committee**
Vice President Paul Gadow
 - **Parking Management Committee**
Next Committee Meeting – July 2, 2025 – 10:30 am
Committee Co-Chairs: Angela Rezab and Gloria Arredondo
 - **Project Tracker**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Project Management Fee for the Parking Management Committee from December 2024 – April 2025. \$800 for 6 hours (see enclosed).
Action Item
 - **SOBO (Sidewalk Operations and Beautification Committee)**
Next Committee Meeting – July 2, 2025 – 11:30 am
Committee Co-Chairs: Nancy Radcliffe and Paul Gadow
 - **Project Tracker**
Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Project Management Fee for the Sidewalk Operations, Beautification & Order Committee from December 2024 – April 2025. \$4,400 for 22 hours (see enclosed).
Action Item

- **DISI (District Identity and Signage Committee)**

Next Committee Meeting – July 2, 2025 – 1:00 pm

Committee Co-Chairs: Stacey Wagner and Kate Mosley

- **Project Tracker**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association authorize the Project Management Fee for the District Identity & Signage Committee for December 2024 - April 2025. \$14,800 for 74 hours (see enclosed).

Action Item

- **Taste of Downtown Redwood City Planning Services**

Resolution: Shall the Board of Directors and the President of the Redwood City Improvement Association approve the cost of event planning services by Ani & Cat LLC not to exceed \$22,000.

Action Item

- **Olive Public Relations**

- PR & Social Media Update

6. New Business

- ***Project introduction and update on Greater Downtown Area's plan***

Presented by John M. Francis, Principal Planner, City of Redwood City

7. Executive Director's Report

- June 11, 2025 meeting to set nomination committee and approve nomination ballots.

8. President's Report

9. Adjournment

10. Next Board Meeting: Wednesday, June 11, 2025, 12:00pm - 1:00pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 255 Shoreline Drive, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*