



REDWOOD CITY
IMPROVEMENT
ASSOCIATION

Board of Directors Meeting

Wednesday, October 14, 2026

12:00 - 1:00 pm

555 Twin Dolphin Dr., Conference Room – 1st Floor, Redwood City, CA 94065

AGENDA

1. CALL TO ORDER
2. ROLL CALL/INTRODUCTIONS
 - A. Welcome to new Board Members Fred Ehlers and Katherine Evers
3. PUBLIC COMMENTS FOR ITEMS NOT ON THE AGENDA
4. ACTION ITEMS
 - A. Approval of Minutes from Annual Meeting of September 9, 2026
 - B. Adoption of Redwood City Improvement Association Annual Budget for the Period December 1, 2026 – November 30, 2027
 - C. Approval of Executive Committee's Recommendation to Extend Management Transition Period with Chamber San Mateo County to February 28, 2027
 - D. Approval of Executive Committee's Recommendation to Engage the Consulting Services of MBailey Advisors to Support Association Management Transition
 - E. Approval of Executive Committee's Recommendation to Appoint a Taskforce to Support Association Management Transition
5. DISCUSSION ITEMS
 - A. Discussion of Desired Elements, Services and Attributes to be Outlined in Scope of Work for New Management Firm
6. REPORTS
 - A. Executive Committee – Paul Gadow, Chair
 1. Association Management Transition
 2. Sidewalk Operations, Beautification and Order Committee Chair/Co-Chair Appointment(s)
 3. District Identity and Signage Committee Chair/Co-Chair Appointment(s)
 4. Parking Management Committee Chair/Co-Chair Appointment(s)

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- B. DISI (District Identity and Signage Committee) – Stacey Wagner and Kate Mosley, Co-Chairs
 - 1. PR and Social Media Report from Olive Public Relations
 - 2. Next Committee Meeting: November 4, 2026 – 1:00 pm
- C. SOBO (Sidewalk Operations and Beautification Committee) – Nancy Radcliffe and Paul Gadow, Co-Chairs
 - 1. No Report
 - 2. Next Committee Meeting: November 4, 2026 – 11:30 am
- D. Parking Management Committee – Gloria Arredondo and Veronica Klein, Co-Chairs
 - 1. No Report
 - 2. Next Committee Meeting – November 4, 2026 – 10:30 am
- E. Executive Director's Report – Amy Buckmaster, Executive Director
- 7. BOARD MEMBER REQUESTS FOR REPORTS, PRESENTATIONS, INFORMATION
- 8. BOARD MEMBER COMMENTS
- 9. ADJOURNMENT

***Need to reschedule Next Board Meeting: Wednesday,
November 11, 2026, 12:00pm – 1:00pm – Veterans Day**

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 203 Redwood Shores Parkway, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.