



REDWOOD CITY IMPROVEMENT ASSOCIATION

Board of Directors Meeting

Date: Wednesday, June 10, 2026

Time: 12:00 - 1:00 pm

Location: 255 Shoreline Drive, Suite 150, Redwood City, CA 94065

MINUTES:

Present: Adam Ely, Amanda Anthony, Angela Rezab, Brianna Mariolle, Dani Gasparini, Don Gibson, Gloria Arredondo, Jeri Richardson-Daines, Kate Mosely, Mark Nadim, Paul Gadow, Stacey Wagner

Absent: Ashley Quintana, Ben Paul, Gloria Arteaga, Nancy Radcliffe, Veronica Klein

Staff: Amy Buckmaster – Executive Director, Allison Follett

Other: Eleanor Lazar and Ana Carola Ybarra - Olive Public Relations, Edwin RG – Office of Councilmember Christopher Sturken

1. Call to Order – President Mark Nadim

President Mark Nadim called the meeting to order at 12:06 p.m.

2. Roll Call/Introductions

President Nadim called the meeting to order and initiated introductions.

3. Approval of Minutes from May 13, 2026, Board of Directors

The May 13, 2026, minutes were reviewed.

Action Taken: Gadow moved to approve the minutes. Anthony seconded the motion, which was approved unanimously. Board member Gasparini abstained.

4. Public Announcements, Public Comment

None

5. Committee Updates:

- **Executive Committee**

- President Mark Nadim**

- **Selection of Nomination Committee for the 12th Annual Elections to the Board of the RCIA, Chaired by President Mark Nadim and:**
 - Designate 3 other Board Members to serve with the President of the Board of Directors as the Nomination Committee
 - Approve Nomination Letter and Application
 - Set the Annual Meeting for Wednesday, September 9, 2026
 - Authorize the Nomination Committee to return a list to the Board seats, as per the bylaws, at the September 9, 2026, Annual Meeting.

Buckmaster described the nomination letter and the process of the annual nominations. The letter will be sent to all the downtown property owners who will have the choice to nominate themselves to the RCIA Board of Directors no later than August 10, 2026. The Nominations Committee will review all submissions, discuss and set the proposed Board of Directors and Executive Committee Board Members for fiscal year 2026-2027 to then be discussed and approved at the Annual Board of Directors meeting on September 9, 2026. The Board needs to designate three members to serve with the President to review all property owner and community at large nominations received. Dani Gasparini, Stacey Wagner, and Kate Mosely were nominated to serve with President Mark Nadim.

Action Taken: Gadow moved to approve the three Board Members to serve with the President in the Nomination Committee. Board Member Anthony seconded. The motion was approved unanimously.

- **RCIA - Capitol Improvement Project Account**

Resolution: Shall the Redwood City Improvement Association Executive Committee, authorize the Redwood City Improvement Association Board of Directors to authorize allocating 15% of carryover revenue from the Fiscal Year of December 1, 2024 through November 30, 2025 to the RCIA's Capital Improvement Account totaling \$84,735.30 of \$564,902.96 toward the RCIA Capital Improvement Project Account. *Buckmaster shared with the board of directors that this is an annual rollover and the funds will be allocated towards pedestrian mall advancements.*

Action Taken: Rezab moved to approve the capitol improvement project account carryover. Board member Gibson seconded the motion, which was approved unanimously

- **DISI (District Identity and Signage Committee)**

Next Committee Meeting – July 1, 2026 – 1:00 pm

Committee Co-Chairs: Stacey Wagner and Kate Mosley

- **Corner Seasonal Activation**

Resolution: Shall the Redwood City Improvement Association Board of Directors authorize the District Identity and Signage Committee approve the cost for seasonal decorations for three approved activation arches from the supplier Balsam Hill, not to exceed \$11,000.00.

Buckmaster shared that these decorations are for the current seasonal arch through the rest of the seasons as well as decorations for the 2 additional planned arches.

Action Taken: Ely moved to approve the Corner Seasonal Activation. Board member Richardson-Daines seconded the motion, which was approved unanimously.

- **Olive Public Relations**

- **PR and Social Media Report**

- Lazar reported on the performance of the bi-weekly newsletter and recent media coverage on the art kiosk, Mother's Day dining and upcoming On The Square events. Social media efforts resulted in 165 new followers and 285,000 impressions across all platforms. It highlighted Art on the Square, Music on the Square and Movies on Square with upcoming posts focusing on World Cup watch parties.*

- **SOBO (Sidewalk Operations and Beautification Committee)**

- Next Committee Meeting – July 1, 2026 – 11:30 am*

- Committee Co-Chairs: Nancy Radcliffe and Paul Gadow

- No update*

- **Parking Management Committee**

- Next Committee Meeting – July 1, 2026 – 10:30 am*

- Committee Co-Chairs: Gloria Arredondo and Veronica Klein

- No update*

6. Board of Directors Updates

Board member Amanda Anthony shared that a tobacco retail ordinance passed prohibiting the sale of flavored tobacco products starting in July including e-cigarettes. Board members brought up concerns over food delivery drivers filling parking lots and suggested alternatives such as designated waiting and parking zones specifically for delivery drivers.

7. New Business

None

8. Executive Director's Report

Buckmaster shared that Board Member Ashley Quintana will be resigning from the board due to other interfering commitments. Buckmaster expressed wanting to hold the board retreat in October after appointing new board members.

9. President's Report

No update.

10. Adjournment

Adjourned at 1:03 pm.

11. Next Board Meeting: Wednesday, September 9, 2026, 12:00 pm - 1:00 pm

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 203 Redwood Shores Parkway, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.