REDWOOD CITY IMPROVEMENT ASSOCIATION

District Identity and Signage Committee

Date: Wednesday, November 6, 2026
Location: 203 Redwood Shores Parkway, Suite 150, Redwood City, CA 94065
Time: 1:00 - 2:00 pm

Agenda

1. CALL TO ORDER & ROLL CALL — Stacey Wagner, Kate Mosley, Committee Co-Chairs
2. PUBLIC COMMENTS FOR ITEMS NOT ON THE AGENDA
3. ACTION ITEMS
   - 2026 Holiday Decoration Installation:
     Shall the Redwood City Improvement Association District Identity and Signage Committee recommend working with J & A Maintenance to install RCIA-owned Holiday Decorations within the Downtown in Courthouse Square, not to exceed $10,000 *(Fiscal Year 12/1/25-11/30/26 Budget)*
     Action Item
   - Project Tracker
     Project Management Fee for District Identity and Signage Committee from **from December 2025 – October 2026. 43 Hours @ $200 an hour totaling $8,600** ***(Fiscal Year 12/1/25-11/30/26 Budget)***
     Action Item
   - Holiday Carolers
     Shall the Redwood City Improvement Association District Identity and Signage Committee recommend a spend for Holiday Carolers in December to stroll through downtown Redwood City, not to exceed $3,000. *(Fiscal Year 12/1/25-11/30/26 Budget)*
     Action Item
   - District Identity and Signage Committee Proposed Budget
     Fiscal Year December 1, 2026 - November 30, 2027
     Action Item
   - Olive Public Relations
     PR & Social Media Update
4. NEW BUSINESS
5. NEXT COMMITTEE MEETING: Wednesday, January 6, 2026, 1:00 - 2:00 pm

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 203 Redwood Shores Parkway, Suite 150, Redwood City, CA 94065. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Amy Buckmaster, Executive Director (650.362.5017) at least 48 hours prior to the meeting.*