REDWOOD CITY IMPROVEMENT ASSOCIATION

Board of Directors Meeting Minutes

Wednesday, October 14, 2026
555 Redwood Shores, First Floor Conference Room, Redwood City, CA 94065

Present: Mark Nadim, Paul Gadow, Amanda Anthony, Angela Rezab, Brianna Mariolle, Don Gibson, Jeri Richardson-Daines, Gloria Arredondo, Stacey Wagner, Ben Paul, Gloria Arteaga, Katherine Evers, Fred Dani Gasparini and Nancy Radcliffe

Absent: Kate Mosley

Staff: Amy Buckmaster – Executive Director

Other: Ana Ybarra, Olive Public Relations (via Zoom)

CALL TO ORDER

President Gadow called the meeting to order at 12:05 p.m.

ROLL CALL/INTRODUCTIONS

President Gadow conducted roll call and members present are listed above.

PUBLIC COMMENTS FOR ITEMS NOT ON THE AGENDA

No public comments were made.

REPORT ON PUBLIC RELATIONS AND SOCIAL MEDIA

President Gadow asked that the report from Olive Public Relations be moved up in the agenda. The Board received the public relations and social media report.

ACTION ITEMS

A. Approval of Minutes from the September 9, 2026 Annual Meeting

Rezab moved to approve the minutes and Wagner seconded. The motion passed unanimously among those voting; Gasparini and Radcliffe abstained.

B. Adoption of the Redwood City Improvement Association Annual Budget: December 1, 2026 – November 30, 2027

Artega moved to approve the budget and Paul seconded. The motion passed unanimously.

C. Approval of the Executive Committee's Recommendation to Extend the Management Transition Period with Chamber San Mateo County through February 28, 2027

Nadim moved to approve the extension of the management transition period and Radcliffe seconded. The motion passed unanimously.

D. Approval of the Executive Committee's Recommendation to Engage MBailey Advisors for Consulting Support during the Association Management Transition

The Board asked Mitchell Bailey from MBailey Advisors to join the meeting during this item to seek clarifying information regarding the proposal.

Rezab moved to approve the consulting services agreement, and Mariolle seconded. The motion passed unanimously.

E. Approval of Executive Committee's Recommendation to Appoint a Taskforce to Support Association Management Transition

Gadow moved to appoint a taskforce, and Wagner seconded. The motion passed unanimously.

UNFINISHED BUSINESS
The following agenda items were not considered due to time restrictions and were held for a future meeting:

1. DISCUSSION ITEMS
   A. Discussion of Desired Elements, Services and Attributes to be Outlined in Scope of Work for New Management Firm

2. REPORTS

   A. Executive Committee – Paul Gadow, Chair
      1. Association Management Transition
      2. Sidewalk Operations, Beautification and Order Committee Chair/Co-Chair Appointment(s)
      3. District Identity and Signage Committee Chair/Co-Chair Appointment(s)
      4. Parking Management Committee Chair/Co-Chair Appointment(s)

   B. DISI (District Identity and Signage Committee) – Stacey Wagner and Kate Mosley, Co-Chairs
      1. Next Committee Meeting: November 4, 2026 – 1:00 pm

   C. SOBO (Sidewalk Operations and Beautification Committee) – Nancy Radcliffe and Paul Gadow, Co-Chairs
      1. No Report
      2. Next Committee Meeting: November 4, 2026 – 11:30 am

   D. Parking Management Committee – Gloria Arredondo and Veronica Klein, Co-Chairs
      1. No Report
      2. Next Committee Meeting – November 4, 2026 – 10:30 am

   E. Executive Director's Report – Amy Buckmaster, Executive Director

ADJOURNMENT
The meeting was adjourned at 1:35 pm.